

# Annual Report

## 2017

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The Sanville Institute broadens the horizon of doctoral education for master's-level psychotherapists by providing a pedagogical model based in mentorship and designed to integrate psychotherapeutic theory, cultural experience, and clinical practice. For more than four decades the institute has been a motivational force in the professions of social work and psychotherapy for scholar-practitioners wishing to bring an advanced understanding of therapeutic theory and cultural context to their clinical work.

## Contents

Introduction .....	1
Strategic Planning .....	2
Accreditation.....	3
Enrollment, Graduation, Exchange Programs .....	4
Convocations and Continuing Education.....	4
Clinic Development and Fundraising .....	7
Faculty, Staff, and Board.....	8
Toward a New Era .....	9

## Introduction

The Sanville Institute is pleased to present this report on the status of its programs at the end of 2017.

The institute's focus in 2016 and 2017 was on long-range planning, which ushered in changes largely inspired by the accreditation process. Recent initiatives included the completion of the institute's first formal program review and the preparation of an institutional report submitted to the Western Association of Schools and Colleges (WASC) as well as the drafting of a 3-year strategic plan, a business development plan, a fundraising plan, and a concept paper for the expansion of the institute's clinic.

In academic year 2016/2017 the institute delivered its curriculum on the integration of theory and practice in cultural context to 14 PhD candidates and four certificate students; it conferred its PhD in clinical social work upon two graduates; and it presented five continuing education programs, including three statewide convocations, on significant topics in the field of psychotherapy.

The institute also hired an entirely new administrative staff, began planning for a new cross-cultural cohort, and actively sought merger opportunities with other institutions.

## **Strategic Planning**

The 2016-2019 strategic plan engaged the efforts of the entire Sanville community. The board chair designated a working group drawn from the board, faculty, administration, and the Jean Sanville Foundation to produce a plan that would meet or exceed accreditation requirements and further the mission of the institute.

A clear set of seven goals emerged.

1. Implement a business plan to support long term financial health
2. Achieve a sustainable enrollment of 25-30 PhD students
3. Use institutional research to drive program assessment
4. Foster diversity
5. Link academic, personnel, and fiscal planning to student and faculty success
6. Build strong alumni and professional relationships
7. Institutionalize the strategic planning process to meet evolving priorities

The goals were devised to be integrated and mutually supportive so that progress on any one goal would advance all the rest. Each goal was supported by strategies for implementation.

In the initial year of the 3-year plan the institute focused on putting systems in place capable of producing results by year 3 to reflect best practices in the field, in particular as embodied in the WASC accreditation standards.

The prerequisite for the plan's success was the institute's financial sustainability. To prepare a plan for revenue growth, the institute worked with the Social Sector Solutions program at the U.C. Berkeley Haas School of Business, a joint project with McKinsey & Co.

The principal recommendation of the Haas proposal was a "high-touch" marketing program in which faculty would work their networks to interest potential applicants. The method of direct appeal, reliant upon personal relationships to draw new students, has been the main driver of enrollment throughout the institute's history, though it has typically functioned on an ad hoc basis. The recommendation of the Haas team was to standardize the process, establishing an enrollment management system able to quantify progress at each stage from student/faculty

contact to enrollment, retention, and graduation. The team also made recommendations for a more robust web presence.

Coupled with the in-person and web-based outreach, the Haas team recommended that the institute add a cross-cultural cohort with a set time-to-degree to its standard self-paced track as a way to raise the institute's profile among the diverse graduates of MFT and MSW programs in the Cal State system and private institutions. The institute had developed such an initiative in 2014 that ultimately was not implemented.

While the Haas recommendations identified a path to financial sustainability, enrollment growth, and broader diversity, the institute also took steps to achieve the other strategic goals.

Among its initiatives were the retention of the institute's first director of institutional research and first chief financial officer; the creation of rubrics to quantify and support student success on a course-by-course basis and in each of the four phases of the PhD program (foundational courses, independent study, proposal preparation, and dissertation); an invitation to graduates to join faculty and administrative staff for Saturday breakfast before convocations to encourage involvement and advice from the institute's gifted community of alumni; undertaking student outreach to Cal State master's programs and recently licensed clinicians; and increasing its web presence with a website redesign and participation in other online platforms.

## **Accreditation**

The year's primary mission was the completion of a first site visit by the WASC evaluation team. The institute was granted eligibility by WASC to apply for accreditation in 2015. California law mandates initial accreditation by 2020.

As required by the WASC process, the institute undertook a detailed self-study, managed by former dean Judith Nelson who assumed the role of Accreditation Liaison Officer. The resulting program review and institutional report provided the institute with the opportunity to discuss its accomplishments over 43 years and to provide a frank assessment of its challenges and how best to meet them.

The accreditation effort was greatly beneficial to the institute. The WASC standards provided a benchmark for comparison with best practices in the field. The institute was able to evaluate itself in the critical areas of organizational mission, academic program, financial sustainability, and operational capacity and improvement, the four WASC standards for accreditation, and to use the criteria for review under each standard as building blocks for development.

The commission found that the institute had achieved candidacy, or pre-accreditation status, on two standards, mission and academic program, but that further work would be required on finances and operational capacity and improvement. A second site visit was scheduled for fall of

2018. As an alternative approach to accreditation the institute also explored merger possibilities with philosophically compatible institutions.

## **Enrollment, Graduation, Exchange Programs**

There were 14 students in the institute's doctoral program and four students in its certificate program. Although the doctoral program was under-enrolled, institute enrollment traditionally has been modest, typically not exceeding 40 students.

Two students completed dissertations in 2017 and were awarded the PhD in clinical social work:

Lynn Rosenfield      *Unraveling Cultural Countertransference: The Experience of Western-Trained Caucasian Therapists Working with Asian American Adults*

Terri Rubinstein      *The Intersection of Empathy and Compassion in the Therapeutic Stance with Dual and Nondual Experience*

Two students, Christina Cacho Sakai and Deborah Reese, were awarded the certificate in the integration of theory and practice in cultural context following completion of the two-year program.

The institute resumed its two scholarships in 2017/2018. Doctoral candidate Jennie Bulow was the recipient of the Lise Blumenfeld Award, conferred at the fall convocation to a student in the dissertation phase. The recipient of the Bonne Bearson Award, given to a student in the first or second phase, was to be selected by the winter 2018 convocation. The awards are named in honor of two former institute leaders who made significant contributions to its development.

The Sanville institute and the Smith College School of Social work made plans to resume their exchange program by January 2019. The program, funded by the Jean Sanville Foundation, provides an opportunity for scholarly dialogue, including the Jean Sanville Colloquium, in which a student from each school presents a paper on the integration of clinical theory and practice to a panel of discussants from the faculty of both institutions. In addition, faculty from the host school is available to consult with visiting students. Students and faculty from Smith will attend the 2019 Sanville winter convocation, and Sanville students and faculty will visit Smith in July 2019. The exchange will repeat at 18-month intervals.

## **Convocations and Continuing Education**

The institute continued its presentation of engaging and timely public programs, including three annual statewide convocations, part of its curriculum open to non-student practitioners seeking continuing education credits. The convocations are held each January, June, and October.

The institute co-sponsored multiple events throughout the year with organizational partners, including regional chapters of the American Association for Psychoanalysis in Clinical Social Work (AAPCSW), the California Society for Clinical Social Work (CSCSW), The Psychotherapy Institute, and the Child Welfare League of America.

Dean Zonya Johnson and Sanville alumna Dr. Beverly Burch were featured presenters at The Psychotherapy Institute's 2017 fall symposium, "Understanding White Fragility and Its Impact on Clinical Work in A Multicultural Society."

Dr. Johnson also spoke on "The Myth of Neutrality in Psychotherapy" at two open houses for prospective students held in Berkeley and Los Angeles.

Sanville student, now alumna, Terri Rubinstein was a featured presenter at a March 2017 conference co-sponsored with The Psychotherapy Institute, "The Ecological Crisis: Taking Responsibility and Cultivating Hope."

The January 2018 Los Angeles convocation features the topic of making psychodynamic theory relevant to agency practice. Keynote presenter is Dr. Joan Berzoff, professor emerita at Smith College School of Social Work and author of *Inside Out and Outside In: Psychodynamic Clinical Theory and Psychopathology in Contemporary Multicultural Contexts*.

A spring 2018 conference celebrates the centenary of the birth of pioneering social worker and child psychoanalyst Selma Fraiberg, known for her study of the intergenerational transmission of trauma, *Ghosts in the Nursery*. The conference, co-hosted with the American Association of Psychoanalysis in Clinical Social Work (AAPCSW), is on March 24, 2018 at San Francisco State University.

A schedule of 2016-2017 public programs follows.

**FALL CONVOCATION**

September 24, 2016, Berkeley

**Entanglements of Consciousness: The Mysteries of Mind & Brain**

*Thomas A. Gonda, Jr., MD, MFT:* Consciousness –The Range of Human Potential; The Science of Consciousness: My Thoughts on the Best Theory

*Steve Zemelman, MSW, PhD:* Archetypes and Clinical Process: Jungian and Post-Jungian Ideas of a Mythopoetic Collective Unconscious

*Jeanne Harasemovitch, LCSW:* Something Rich and Strange: The Syntax of Conscious/Unconscious

**WINTER CONVOCATION**

January 28, 2017, Los Angeles

**Promoting Empowerment in the Face of Social Inequity**

*Bryan Nichols, PhD*

## *Sanville Institute 2017 Annual Report*

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Dr. Nichols gave a presentation on his work with gang-related youth in Los Angeles. A panel of Sanville faculty and students discussed their own work related to the convocation topic.

Panel: *Bill Noack, LCSW; LaShonda Coleman, LCSW; Jaydee Tumambing Hughes, LMFT; Alexandra Kivowitz, PhD, LCSW; Tina Lynam, MFT; Alexis Selwood, PhD, LCSW; Glen Sato, LCSW; Carmit Zur, LCSW*

### SPRING CONVOCATION

June 24, 2017, Berkeley

#### **Studies in Cultural Difference: The Therapeutic Dyad, Intersubjectivity, and Biracial Identity**

*Terri Rubinstein, PhD, MFT:* The Intersection of Empathy and Compassion in the Therapeutic Stance with Dual and Nondual Experience

*Lynn Rosenfield, PhD, LCSW:* Unraveling Cultural Countertransference: The Experience of Western-Trained Caucasian Therapists Working With Asian-American Adults

*Susan Spiegel, PhD, LCSW:* Growing up Biracial

### FALL COVOCATION

October 7, 2017, Berkeley

#### **Trauma**

*Theopia Jackson, PhD:* Critical Discourse for Healers: Implications of Exposure to Complex Trauma for the Clinician

*Rebeca Farca, MFT & Susan Spiegel, PhD, MSW:* Trauma and Somatic Therapy Intervention

### SANVILLE OPEN HOUSES

#### **Cultural Awareness for Therapists: The Myth of Neutrality**

*Zonya Johnson, PhD*

April 1 and 8, 2017, Berkeley and Los Angeles

### CO-SPONSORED CONTINUING EDUCATION PROGRAMS

#### **New Models of Bereavement Theory and Treatment: New Mourning**

*George Hagman, LCSW*

September 17, 2016, San Francisco

Co-sponsored with the San Francisco chapter of the American Association of Psychoanalysis in Clinical Social Work (AAPCSW)

#### **Celebrating the Wounded Healer Psychotherapist: Pain, Post-Traumatic Growth and Self-Disclosure**

*Sharon K. Farber, PhD*

November 12, 2016, San Francisco

Co-Sponsored with the California Society for Clinical Social Work (CSCSW) and the San Francisco chapter of AAPCSW

#### **Collective Disturbance Resulting From the Presidential Victory of Donald Trump**

*Patrick Arbore, EdD*

## *Sanville Institute 2017 Annual Report*

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February 11, 2017, San Francisco

Co-sponsored with CSCSW and the San Francisco chapter of AAPCSW

### **Mind & Milieu: From the Consulting Room to the Community and Back**

Multiple Presenters

March 23–26, 2017, Baltimore

AAPCSW National Conference; the institute was the California Continuing Education Sponsor

### **The Ecological Crisis: Taking Responsibility and Cultivating Hope**

*Terri Rubinstein, MFT:* Alienation and the Ecological Crisis

*Naomi Newman:* The Hag, Harvest Time

*Joanna Macy, PhD:* Teachings and Personal Reflections, Shambhala Warrior Prophecy

March 25, 2017, Berkeley

Co-Sponsored with The Psychotherapy Institute

### **Clinical Encounters with Social Justice Issues in a Community Mental Health Clinic**

*Linda Zaretsky, MFT*

April 22, 2017, San Francisco

Co-Sponsored with CSCSW and the San Francisco chapter of AAPCSW

### **Seeing Ourselves in Each Other: Finding Meaning & Connection through a Photographic Journey**

*Karen K Redding, PhD, LCSW*

June 3, 2017, Orange County

Co-sponsored with the Orange County chapter of AAPCSW

### **Wherever You Go, There You Are - Sabbatical or Travel: Using Clinical and Social Work Skills in Underserved Parts of the World**

*Leah Fisher, LCSW*

June 3, 2017, San Francisco

Co-sponsored with CSCSW and the San Francisco chapter of AAPCSW

### **Caring for Children in Crisis**

*James Garbarino, PhD; Gregory Rose, MSW; Gregory Bellow, PhD; Suzanne Garafolo, LCSW;*

*Christopher Matinez, CPO; Devra Edelman, LCSW; Mario Starc, PhD; Wilma Gando*

*Vazquez, LLM; Edward Ladon, PhD*

October 18, 2017, San Francisco

Co-Sponsored with the Child Welfare League of America

## **Clinic Development and Fundraising**

The institute inaugurated a new direct service initiative, joining two compatible objectives into a single project: the strategic renewal of its fundraising program and the desire to strengthen

its clinical services to reach more clients. The former director of philanthropy for the U.C. Berkeley School of Social Welfare was retained to develop the initiative.

The objective of the project was to seek partnerships with agencies serving specific populations affected by trauma such as veterans, immigrants, refugees, and high-risk youth, and to provide the mental health component of agency services. Clinicians would be either Sanville students who would provide therapy in return for tuition reduction or recent MFT and MSW graduates seeking hours for licensure who would be supervised by experienced clinicians in the Sanville community.

The service model was intended to provide a means for the institute to make a greater impact in the Los Angeles and Bay Area communities where its educational program is offered, and to provide institute donors the opportunity to make a difference in the lives of people in need. To initiate the project the institute raised seed money from its donor base, hired a clinic director, approached potential partner organizations, and identified foundations likely to be potential funders. Grant proposals were scheduled for submission in early 2018.

Pursuant to its strategic plan, the institute also inaugurated a planned giving program to establish and build an endowment by providing donors a way to make legacy gifts to help sustain the institute's future.

## **Faculty, Staff, and Board**

The institute was pleased to welcome a new dean, Zonya Johnson, PhD, in August 2016. Dr. Johnson is an eminent theorist in the field of cross-cultural pedagogy in psychotherapeutic education. She has held faculty appointments at San Francisco State University; the California School of Professional Psychology (now Alliant University); the Wright Institute; California State University, East Bay; and Saybook University. She has been in practice as a clinical psychologist for over 30 years.

The institute is grateful for the skilled guidance of former dean Whitney van Nouhuys, who stepped in on an interim basis during the critical period leading up to the accreditation process just prior to Dr. Johnson's appointment. Dr. van Nouhuys remains on the faculty and continues to serve as one of two associate deans along with Dr. Judith Schore, who teaches the institute's primary foundational course, the Colloquium.

The faculty saw two departures with the transition to emeritus status of Drs. Ellie Grayer and Greg Bellow, both following careers of devoted service. Dr. Bellow continued his research and writing on international adoptions, underwritten by a grant from the Euclid Family Fund administered by the institute.

The institute's faculty has long been the foundation of its excellence in graduate education. In addition to the deans, the institute's distinguished scholar-practitioners include Samoan Barish,

PhD; Mary Coombs, PhD; Alex Kivowitz, PhD; Silvio Machado, PhD; Judith Nelson, PhD; Alexis Selwood, PhD; Susan Spiegel, PhD; Sylvia Sussman, PhD; and Steven Zemelman, PhD.

The chair of the board was Jayne Haldane, M.D. The board membership underwent changes with the election of two new trustees, Eliot Schain and Ingrid Nielson, and the retirement of trustees Sheri Klosterman and Geoff Shaskan. The new trustees joined the board chair and a veteran and able membership that continues to provide dedicated service to the institute: Gabie Berliner, Heather Duffy, Penny Schreiber, Marion Woodward, and Kristen Zaleski.

The institute underwent a change of administrative personnel, appointing a new Executive Director, Marc Slavin, PhD, and a new Manager of Operations and Communications, Maddie Ziff, respectively bringing expertise in organizational development and non-profit management. They were joined by a new Chief Financial Officer, Larry Stites, CPA, whose expertise is in non-profit financial management.

The institute also welcomed Chris Cullander, PhD as Director of Institutional Research. Following the start of a sabbatical year for Accreditation Liaison Officer Judith Nelson, Dr. Cullander also assumed that role. Dr. Cullander comes to the institute from an accomplished career in the University of California system where he served with distinction in both capacities.

## **Toward a New Era**

At the close of 2017, the Sanville Institute prepared to begin a new era of growth and transformation. Over more than four decades, the institute's scholar-practitioners have cultivated an academic program in the integration of theory and practice in cultural context that has raised the bar in social work education. The institute's standards of scholarship and relational model of pedagogy continue to deepen clinical practice and to make a difference in the lives of practitioners and their clients.

It is the hope of the institute that a transition to accredited status will serve as a launching pad to expand its innovative influence in psychotherapeutic education. By taking assured steps to establish a secure future the institute seeks to further the mission of the social work profession upon which it was founded.